GEMSTONE STUDIOS RISING STORYTELLERS SEARCH

OFFICIAL CONTEST RULES

No purchase necessary to enter or win. A purchase does not increase the chances of winning. Internet access is required for entry. Void where prohibited.

By participating in the Gemstone Studios Rising Storytellers Search contest (the "**Promotion**"), each entrant unconditionally accepts and agrees to comply with and be bound by these Official Rules and the decisions of Ideas United, LLC ("**Administrator**") and/or Gemstone Studios ("**Sponsor**"), which shall be final and binding in all respects. Administrator is responsible for the collection and scoring of entries and the overall administration of the Promotion, including management and control of the Site, as defined below. Entrants should look solely to Administrator with any questions, comments or problems related to the Promotion.

 BY PARTICIPATING IN THIS CONTEST, EACH ENTRANT AGREES TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT. RULES SHOULD BE READ CAREFULLY AND NO PERSON SHOULD ENTER UNLESS THEY AGREE TO THESE OFFICIAL RULES.

ELIGIBILITY: The Promotion is only open to legal residents of the 50 United States or the District of Columbia, age 18 or older at time of entry ("Entrant"). Proof of residency and age may be required. Entrants understand and agree that to participate in the Promotion they will need to become a member of the Ideas United community. No application fee or payment of any kind is charged, however if you have a compatible mobile device and choose to use it to participate and enter the Promotion and/or to complete the Ideas United application, standard message and data rates may apply based on the terms and conditions of your wireless carrier's plan. Other charges may apply, such as normal airtime and carrier charges, and may appear on your mobile device bill or be deducted from your mobile device prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on data rate plans and charges relating to you and your participation in the Promotion. Employees, officers, members, directors, managers, agents, and representatives of Administrator, Sponsor, Sony Pictures Entertainment, and each of their respective corporate partners, parent companies, subsidiaries, divisions, affiliates, assigns, successors in interest, advertising or promotional agencies or partners, and any other party participating in the development, design, administration, or fulfillment of this Contest, including the judging panel, immediate families and household members of such individuals are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, legal guardian, legal ward, spouses or domestic partners, regardless of where they live. "Household members" shall mean people who share the same residence or household, whether related or not Void in Puerto Rico, all U.S. territories and possessions and overseas military installations, and where prohibited or restricted by law.

- 2. **TIMING:** The Promotion begins on August 12, 2020, at 12 noon Pacific Time ("PT") and ends on September 21, 2020, at 8:59 PM PT (the "**Promotion Period**").
- 3. HOW TO ENTER THE PROMOTION: To enter, complete the application form found at https://risingstorytellerssearch.com/#submit ("Application Form") and submit the Application including a self-taped video submission, as fully described on risingstorytellerssearch.com (the "Site"), which shall include a spoken description of a proposed television or digital series (the series concept), along with a brief bio and a personal statement (the "Video Component") (collectively, with the Application Form, an "Entry"). All Entries must 1) be submitted by an Ideas United community member and 2) have a completed Video Component to be considered for entry into the Promotion. NO WRITTEN MATERIALS TO SUPPORT YOUR SPECIFIC PITCH WILL BE ACCEPTED AND THE SUBMISSION THEREOF WILL DISQUALIFY YOU FROM CONSIDERATION. As part of any Entry an Entrant may choose to optionally also submit a resume or portfolio (subject to requirements and limitations, as further detailed on the Site)("supplemental submission material"); however, neither a resume or portfolio is required to enter the Promotion or to qualify as a Semi-Finalist or as the Grand Prize Winner (as defined below). Each Entry will receive a confirmation email from Administrator once the Application has been successfully received. Sponsor and/or Administrator will evaluate the Entry and its components based on premise, originality, specificity of vision, longevity, likelihood of production within available budgets, creativity, as well as Sponsor's and/or Administrator's assessment, in their sole discretion, of Entrant's skills, talent, and creativity (i.e., assessment of the "promise of participant") which may include a review of supplemental submission material, if submitted by Entrant. All Entries must be received by Administrator by September 21, 2020, at 8:59 PM PT. Each Entry must be submitted by an individual, not a team. Entrants may submit up to a maximum of 3 separate video submissions.
- 4. JUDGING: Complete judging criteria are available here

(<u>https://risingstorytellerssearch.com/#submit</u>). Determining the Semi-Finalists, Finalists, and Winners (as defined below) will consist of multiple rounds of judging conducted by representatives of Administrator, and/or Sponsor and are detailed below and subject to the terms herein:

<u>Round One</u>: Following the September 21 submission deadline, Administrator will review all eligible Entries based on the following factors which will be used to judge each Entry: 40% Premise, 30% Promise of Participant, and 30% Originality ("**Round One Judging Criteria**"). The twenty (20) Entries that receive the highest scores from the pool of eligible Entries received will be moved to Round Two judging and will be Semi-Finalists, if they qualify as provided for herein. <u>Round Two</u>: On or about October 15, 2020, Sponsor and a Panel (to be selected by Sponsor in its sole discretion) will determine the top four (4) Entries (ie, Finalists) based on the following factors which will be used to judge each of the twenty (20) Semi-Finalist Entries that have moved on to Round Two judging: 30% Premise, 20% Promise of Participant, 20% Originality, 10% Specificity of Vision, 10% Longevity, and 10% Viability of the Entry to be Produced within Available Budgets ("**Round Two Judging Criteria**").

<u>Round Three</u>: On a date tentatively scheduled for November 2020, Sponsor and a Panel (to be selected by Sponsor in its sole discretion), Sponsor and Administrator will conduct a "pitch event" pursuant to guidelines to be specified by Sponsor and/or Administrator, and will determine the top one (1) Entry based on the following factors which will be used to judge each Finalist Entry: 50% Quality of Production, 20% Premise, 10% Promise of Participant, 10% Originality, and 10% Viability of the Entry to be Produced within Available Budgets ("**Round Three Judging Criteria**"). The Finalist Entry that receives the highest scores based on the Round Three Judging Criteria from the pool of Top 4 Entries will win the Grand Prize (the "**Grand Prize Winner**"), subject to the terms herein.

If any Entries result in a tied score in Round One, the winner shall be determined by the Entry with the higher score in the "Premise" criteria, and if such criteria remains tied, then shall be determined by the Entry with the higher score in the "Participants" criteria, then as needed, "Originality" criteria. If any Entries result in a tied score in Round Two, the winner shall be determined by the Entry with the higher score in the "Premise" criteria, and if such criteria remains tied, then shall be determined by the Entry with the higher score in the "Premise" criteria, and if such criteria remains tied, then shall be determined by the Entry with the higher score in the "Premise" criteria, and if such criteria, then "Longevity" criteria, and then "Viability of the Entry to be Produced within Available Budgets" criteria. If any Entries result in a tied score in Round Three, the winner shall be determined by the Entry with the higher score in the "Quality of Pitch Presentation" criteria, and if such criteria remains tied, then shall be determined by the Entry with the higher score in the "Participants" criteria, and if such criteria remains tied, then shall be determined by the Entry to be Produced within Available Budgets" criteria. If any Entries result in a tied score in the "Quality of Pitch Presentation" criteria, and if such criteria remains tied, then shall be determined by the Entry with the higher score in the "Premise" criteria, then as needed, the "Participants" criteria, then "Originality" criteria, and then "Viability of the Entry to be Produced within Available Budgets" criteria.

5. SEMI-FINALIST SELECTION AND NOTIFICATION: Potential Semi-Finalists will be selected based on the Round One Judging Criteria from valid Entries received during the Promotion Period. Administrator's and Sponsor's decisions will be final and binding. Administrator will notify each potential Semi-Finalist via email at the email address provided in the Application Form ("Administrator's Message"), on or about October 5, 2020. As a condition and requirement for proceeding to Round Two, the potential Semi-Finalist must respond by email to Administrator's Message and must supply required signed documentation within 72 hours from the date and time of the Administrator's Message (the "Response Time"). In the event that the potential winning Entrant does not respond to Administrator's Message and supply such documentation within the specified time or the Message is returned as undeliverable, the potential Semi-Finalist shall be disqualified and a new potential Semi-Finalist may be chosen based on the Round One Judging Criteria. Such

alternate potential Semi-Finalists will be contacted with an Administrator's Message and must respond to the Administrator's Message within 72 hours from that date and time of the Administrator's Message.

- 6. **REQUIRED DOCUMENTATION:** To become a Semi-Finalist, each potential Top Twenty (20) Semi-Finalist is required to execute a Non-Disclosure Agreement and a Submission **Release** agreement, in accordance with the instructions that will be provided in the notification correspondence from Administrator. Each Semi-Finalist will also be required to complete a Winner Affidavit of Eligibility and a Submission Release (collectively or individually an "Affidavit and Release") in accordance with the instructions listed in the Administrator's Message or other notification correspondence. Administrator must receive the completed Affidavit and Release agreement within 72 hours from the day and time of Administrator's notification correspondence or Administrator may, in its sole discretion, disqualify Entrant. To become a Finalist, each potential Top Four (4) Finalist may be required to submit additional documentation, verifying that they are available to continue with the competition on the timetable set by Administrator and Sponsor, including preparation of a Final Entry and participation in a "pitch event" to be held via video conference, on or about November 11, 2020. Each potential Finalist will be required also to submit documentation to make them eligible to collect prizes (including social security number). Non-compliance with these Official Rules, failure to return all required documentation by the stated deadline or Administrator's inability to contact an Entrant (using the legible contact information provided in such Entrant's Entry) within the time periods set forth herein, or such time period as determined necessary by Administrator in Administrator's sole discretion, may result in disqualification.
- 7. PRIZES: The Four Finalists will win an opportunity to continue in the competition, as well as prizes, as set forth below. Winners of a prize valued at \$600 or more will receive a Federal Tax Form 1099. Administrator and Sponsor reserve the right to substitute a prize of equal or greater value in its sole discretion, unless such substitution is prohibited by law. Prizes are non-transferable and are not redeemable for cash or credit. Administrator need not substitute a prize based on the winner's request. The prizes for the Promotion will be as follows:
 - 7.1. Finalists (4): The top four Finalists will be invited to submit a Final Entry in the format of a "sizzle reel video" at a "pitch event" to be held in a format to be determined by Administrator and Sponsor, in their sole discretion; and each Finalist will receive the opportunity to work with an employee of Sponsor and/or Administrator to develop their Final Entry, between October 19, 2020 and November 9, 2020; this opportunity may include up to forty (40) hours of consultation and post-production assistance to develop presentation material for the pitch event. Administrator will also provide each Finalist with access to selected production resources (e.g. editing and creative advice). Entrants must be available by video teleconference (Zoom, Slack Video or similar online video service, to be determined by Administrator and Sponsor, in their sole discretion) for said consultations. No in-person consultation will be made available. All Finalists must be available to deliver their Final Entry via a video teleconference on or about November 11, 2020 in order to be considered for the Grand Prize. Exact timing and format of this final "pitch event" is at the sole discretion of Administrator and Sponsor.

PRIZING for three (3) FINALISTS. In addition to the opportunity to participate in the Final Round pitch event, each of the three Finalists that is not the Grand Prize Winner will receive the following prizes (total approximate retail value ("ARV") of all prizes combined is approximately \$13,770.00 USD):

Finalists that are not the Grand Prize Winner will each receive one (1) Sony Alpha Camera Body, Model a7 III (ARV \$2,000.00 USD), one (1) Sony Alpha Lens (ARV \$1,000.00 USD) and access to Sony DMPC technical virtual- training (ARV \$000.00USD), one(1) Celtx 24-month Subscription to the Video Production Studio Software with (2) hours of personalized instruction and training (ARV \$900.00 USD), and Josefinas products valued at \$690.00 USD (ARV).

7.2. Grand Prize Winner (1): The Grand Prize Winner will be offered an "if/come" development deal from Gemstone Studios, on terms to be set by Gemstone Studios; terms shall include the opportunity to write and submit to Gemstone Studios a written format (as defined by the Writers Guild of America), and to be paid \$30,000 if such submission is in compliance with WGA and other contractual requirements (including without limitation timely delivery to studio executives of a written series format, to include the setting, tone, premise or general story line of the series, the central characters, including interplay among them, and the framework within which the central characters will operate in the episodes, and which may include also suggested story lines for individual episodes). To qualify as the Grand Prize Winner, Entrant must execute an agreement with Sony (and other corresponding documentation) whereby Entrant's creative material and all intellectual property relating to their series concept will be assigned to Gemstone Studios, on terms set by Gemstone Studios. Taxes on prize, if any, are solely the responsibility of the winner (and Entrants are encouraged to consult with a tax adviser accordingly).

PRIZING for GRAND PRIZE WINNER. The Grand Prize Winner will receive the following prizes (total approximate retail value ("ARV") of all prizes combined at this level is approximately \$9,840.00 USD):

The Grand Prize Winner will receive one (1) Sony Alpha Camera Body, Model a7S III (ARV \$3,500.00 USD), two (2) Sony Alpha Lenses (ARV \$2,000.00 USD each), one (1) Sony Compact Camera, Model ZV-1, (ARV \$750.00 USD) and access to Sony DMPC technical-virtual training (ARV \$000.00 USD), one (1) Celtx 24-month subscription to the Video Production Studio Software with two(2) hours of personalized instruction and training (up to ARV \$900.00 USD), and Josefinas products valued at \$690.00 USD (ARV).

8. GRANT OF RIGHTS AND RELEASE:

8.1. Entrant agrees that Entrant is bound by these Official Rules and all applicable laws, and that the Entry complies with each of the requirements set forth herein. Entrant agrees

further that, in connection with their Entry, and any additional materials created or submitted, if any, including a Final Entry if given the opportunity to submit one, Entrant affirms, represents, and warrants that, to the extent required: (i) Entrant owns or has the necessary licenses, rights, consents and permissions for the Entry and/or the Final Entry (the "Material") to be used as the basis for creative content or material to be developed, produced and public disseminated (ii) Entrant has obtained the written consent, release and permission of each and every identifiable individual person included or referenced in the Material to use that person's name, likeness, biographical information or other identifying information (including without limitation nicknames and social media handles) in the Material and/or as the basis for creative content or material to be developed, produced and publicly disseminated; (iii) the Material and each and every element thereof, including, without limitation, any and all revisions thereto, is or will be (as applicable) created solely by Entrant and is or will be (as applicable) entirely and exclusively original to Entrant (except to the extent it incorporates material from the public domain); (iv) neither the Material nor any element thereof violates or infringes upon any other copyright or trademark, or is subject to any actual or threatened litigation or claim; (v) neither the Material nor the exploitation of any element thereof will violate the rights to privacy or publicity of any person or constitute a defamation against any person, or in any other way violate or infringe upon any of the rights, whether common law or statutory, of any person whomsoever; (vi) Entrant has the full right, authority and power to enter into this Promotion without the consent of any third party; and (vii) the Material has not previously been exploited as a motion picture or television production or in any other form of media or publication whatsoever. Entrant agrees further that as a condition of winning the Grand Prize, Entrant will be required to agree to certain conditions, including the assignment to Sponsor of all intellectual property rights in and to materials created by Entrant in connection with the Promotion The term "person" as used in these Official Rules shall mean any person, firm, corporation or other entity.

8.2. By submitting an Entry to Administrator, and in consideration for the opportunity to participate in this Promotion, Entrant (i) hereby acknowledges and agrees that Entries (including all material submitted by Entrant in connection with the Promotion) become Sponsor's property and will not be returned; and (ii) grants Administrator and Sponsor the absolute right to assign, edit, modify, publish, exploit and or otherwise use in any way any aspect of an Entry, including but not limited to voice, actions, likeness, name, appearance, biographical material, and all other information or materials that Entrant has provided or may provide in connection with this Promotion in any media, now known or hereafter devised, and in any manner, without further approval, permission or consideration, and without compensation throughout the universe in perpetuity to conduct and/or promote the Promotion, to promote, advertise or publicize any content or material developed or produced therefrom, for corporate or institutional uses by Sponsor and/or its affiliates, and for future activities of Sponsor and/or its affiliates (including without limitation advertising and promotion of this Promotion and future contests and content developed therefrom). Administrator and Sponsor are under no obligation to use a Final Entry in any way. Entrant specifically releases Sponsor and Administrator, their affiliates, licensees and assigns, from any claims related to the use contemplated herein, including but not limited to claims for right of

publicity, invasion of privacy, defamation, copyright infringement or otherwise.

- 8.3. Each Entrant acknowledges and agrees that because of Sponsor's position in the entertainment industry, Sponsor receives numerous submissions of material, including, but not limited to, ideas, concepts, stories, scripts treatments, suggestions, pitches, artwork, photographs, drawings, videos, audiovisual works, show bibles, sizzle reels, pilots, musical compositions formats, (including lyrics), sound recordings, characterizations, etc., and that many submissions received by Sponsor are similar to, contain elements of, or are identical to those in one or more Entries which have been independently developed by Sponsor or its employees or independent contractors, or are otherwise available to Sponsor. Entrant will not be entitled to any compensation because of the use by Sponsor of such similar or identical material which may have been independently created by Sponsor or have come to Sponsor from any other independent source.
- 9. ENTRY REQUIREMENTS: Each Entry submitted (i) may not be inappropriate, offensive, libelous or defamatory, pornographic, sexually explicit, contain nudity, unlawful or plagiarized, as determined by Sponsor or Administrator in its sole discretion, (ii) must not be harassing, abusive, threatening, harmful, vulgar, profane, obscene, excessively violent, racially, ethnically or otherwise objectionable or offensive in any way, as determined by Sponsor or Administrator in its sole discretion (iii) may not violate or encourage others to violate any national, regional or local law, statute, ordinance or regulation, and may not suggest, depict, or describe any inappropriate, unlawful, or dangerous behavior or use of third-party products (iv) may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property right or any other third party right, (v) may not contain commercial or corporate advertising, including display of corporate logos, URLs, brand names and slogans, other than those relating to Sponsor within compliance of Sponsor intellectual property use guidelines, (vi) may not include any virus, worm, corrupt file, Trojan horse or other forms of corruptive code or content that may harm or compromise Administrator's web site, https://www.risingstorytellerssearch.com,or the proper conduct of the Promotion; (vii) must be in the English language or accompanied with an English translation (audio version). Administrator reserves the right to verify the accuracy or truthfulness of any information contained within a submitted Entry. By submission of the Entry, Entrant represents and warrants that the requirements set forth in items (i) through (vii) inclusive are satisfied. Administrator has the right in its sole discretion to determine if any Entry is not appropriate for publication on the Site or for any other public release and if Entry is in compliance with these Official Rules. Administrator reserves the right to disgualify an Entry for any reason in its sole discretion. Administrator's decisions are final and binding with respect to all matters relating to this Promotion.
- 10. **LIMITATIONS ON LIABILITY:** Administrator and Sponsor and their respective affiliates, subsidiaries, parent corporations, advertising and promotional agencies, and all of their officers, directors, shareholders, employees, and agents are not responsible for: any

incorrect or inaccurate Entry information; human errors; technical malfunctions; failures, omissions, interruptions, deletions, or defects of any telephone network, computer online system, computer equipment, servers, providers, or software, including any injury or damage to Entrant's or any other person's computer relating to participation or inability to participate in the Promotion; inability to access the Site or upload information or data; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer, or electronic malfunction or traffic congestion on telephone lines or the Internet or any website (including the Site) or for any other reason whatsoever; printing or other errors; or any combination thereof. Proof of uploading information or data or entering information at the Site is not considered proof of delivery or receipt. Illegible, duplicate and incomplete Entries will be disqualified. False, fraudulent, or deceptive Entries or acts shall render Entrants ineligible and all associated Entries will be void.

- 11. **INDEMNITY:** Entrant shall indemnify, defend, and hold harmless Administrator and Sponsor and their respective affiliates, subsidiaries, parent corporations, advertising and promotional agencies, and all of their officers, directors, shareholders, employees, and agents of all of the foregoing and the successors and assigns of each of them, from and against actions, claims, damages, liabilities, costs and expenses, including reasonable counsel fees related to (i) Entrant's use of any prize, (ii) the Administrator and Sponsor's use of any of the materials submitted by Entrant in connection with this Promotion and/or any use of any content and/or materials submitted, developed or produced in connection therewith, or (iii) any intentional misconduct or negligence by Entrant in connection with this Promotion.
- 12. RELEASES: As a condition of participating in the Promotion, Entrants on behalf of themselves, their heirs, estates, and successors in interest release Administrator and Sponsor and their respective affiliates, subsidiaries, parent corporations, advertising and promotional agencies, and all of their officers, directors, shareholders, employees, and agents from liability, for loss, harm, damage, injury, cost or expense whatsoever including property damage, personal injury and death that may occur in connection with, preparation for, travel to, or participation in the Promotion, or possession, acceptance or use of prize or participation in any Promotion-related activities and claims based on publicity rights, copyright or trademark infringement, defamation or invasion of privacy and merchandise delivery, and any other claim of any nature related to Entrant's participation in the Promotion and/or Sponsor's use of any content and/or materials submitted, developed or produced in connection therewith.
- 13. GENERAL CONDITIONS: Potential winning Entries and Entrants are subject to Administrator's verification that they have met all requirements as outlined in these rules. Administrator's decisions are final and binding in all matters related to the Promotion. Potential winners must comply with the Official Rules, and receipt of prizes is contingent upon fulfilling all requirements. Administrator and Sponsor are not responsible for technical, hardware or software failures, malfunctions, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmissions or unforeseen schedule changes that may limit an Entrant's ability to participate in the Promotion, even if caused by Administrator or Sponsor's negligence. Administrator has the sole discretion to modify, cancel or suspend this Promotion should viruses, bugs, unauthorized human intervention,

force majeure, widespread illness, terrorist attacks or other causes beyond Administrator's control affect the administration, security or proper play of the Promotion or Administrator or Sponsor otherwise becomes incapable of running the Promotion as planned. Administrator may modify the Official Rules at any time. Administrator and Sponsor are not responsible for changes to Entrant's contact information. No illegible, incomplete, forged or altered Entries will be accepted. Administrator has the sole discretion to disqualify Entrants who violate these Official Rules, tamper with the operation of the Promotion or engage in any conduct that is deemed, in Administrator's sole discretion, to be harassing, detrimental or unfair to Administrator or Sponsor, the Promotion or any other Entrant. A violation of the terms of any Winner Agreement shall be deemed a violation of the Official Rules.

DISPUTE RESOLUTION: ARBITRATION, GOVERNING LAW, NO INJUNCTIVE RELIEF. Any dispute arising out of or relating to these Official Rules, the agreement of Entrant to be bound, or in any respect concerning the Promotion, including without limitation the enforcement, arbitrability or interpretation of these rules, shall be submitted to final and binding arbitration, to be held in Los Angeles County, California, before a single arbitrator, in accordance with California Code of Civil Procedure §1280 et seq., and to be conducted under the rules of JAMS. The arbitrator shall be selected by mutual agreement of the parties or, if the parties cannot agree, then by striking from a list of arbitrators supplied by JAMS. The arbitration shall be a confidential proceeding, closed to the general public. All matters relating to any dispute between the parties, including the fact that there is a dispute between the parties, shall be confidential and neither party shall disclose, report, reveal, gossip or speculate about the dispute or a related arbitration or its resolution, by any means, including without limitation by e-mail, social media, blogging or tweeting. The parties will share equally in payment of the arbitrator's fees and arbitration expenses and any other costs unique to the arbitration hearing (recognizing that each side bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Any claim brought by or on behalf of Entrant shall be limited to an action at law for damages, and in no event shall Entrant be entitled by reason of any such alleged breach or claim to rescind or terminate this agreement or any rights granted to Sponsor and/or Administrator, or to enjoin or restrain or otherwise impair in any manner the Promotion, or any parts or elements thereof, or the production, distribution, exhibition, use or exploitation by Sponsor and/or Administrator of any content or material created in connection with the Promotion (including publication, use or dissemination of materials submitted by Entrant). California law, without reference to its conflicts of laws principles, shall govern the interpretation and enforcement of this Agreement and the Promotion. The arbitrator shall issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The arbitration award in any such arbitration shall be final and binding as to all matters of substance and procedure, and in the event such decision is not fully complied with within fifteen (15) business days after the end of the appeal period (or the parties do not mutually agree to a different resolution prior to the expiration of such 15-business day period), the arbitrator's decision may be enforced by a petition to the California Superior Court for confirmation and enforcement of the award.

WINNER LIST: To obtain a winner list by mail, send a stamped, self-addressed envelope to "Rising Storytellers Search", Attn: Ideas United, 200 Arizona Ave NE, Suite 104, Atlanta GA 30307. Administrator will send requested winner lists within 4-6 weeks after all prizes are

awarded. Requests for the winner list must be received by December 31, 2020.

- 14. **PRIVACY:** By entering this Promotion, each Entrant expressly authorizes the Administrator and Sponsor and its agents and/or representatives, to store, share, use and disclose the personal information submitted with each Entrant's Entry for the purpose of administering the Promotion in accordance with Sponsor's privacy policy (<u>https://www.sonypictures.com/corp/privacy.html</u>). By entering this Promotion, Entrants will automatically be enrolled in Administrator's network (the "IU Network"). Visit <u>https://ideasunited.com/privacy</u> for Administrator's Privacy Policy regarding collection, use and disclosure of IU Network members' personal information.
- 15. **ADMINISTRATOR AND SPONSOR:** The Administrator is Ideas United, LLC, 200 Arizona Ave NE, Suite 104, Atlanta GA 30307. The Sponsor is Gemstone Studios, a Sony Pictures Entertainment company,10202 West Washington Boulevard, Culver City, CA 90034.